

UAFOSS

Ukrainian Association of developers & users of Free / Open source software

* 01133, office 1, 8 Lesi Ukrainki Boulevard, Kiev, Ukraine (044)2347560 * 04053, Vorovskogo 12-A, Kiev, Ukraine (044)4868802 *

FOSS & Linux Solutions / OSDN Conference: Free/Open software – for Everyone

The General Information Sponsorship:

COMPUTERWORLD
УКРАЇНА

КОРПОРАТИВНІ
СИСТЕМИ

ДИРЕКТОР
ИНФОРМАЦІОННОЇ СЛУЖБИ

СЕТІ
ТЕЛЕКОМУНІКАЦІЇ

PCWORLD
УКРАЇНА

ІНТЕРНЕТ
ІГРИ
ІГРОВОЙ ЖУРНАЛ НОВОГО ПОКОЛЕННЯ
ШПИЛЬ!

October 24 – 27, 2007, Kyiv

Exhibition Hall of the Chamber of Trade and Industry of Ukraine --
Bolshaya Zhytomirskaya str., 33, Kyiv, Ukraine

SPONSORSHIP PACKS OF EXHIBITION AND CONFERENCE

“General Sponsor” Pack

1. Participation of Sponsor representative in press conferences dedicated to the event.
2. Greeting speech of Sponsor representative at the official opening ceremony of the exhibition.
3. Interview of Sponsor representative during coverage of the event by the mass media which are informational sponsors of the event.
4. Article about products or solutions of Sponsor in printed editions which are informational sponsors of the event (list and format of articles shall be approved by the organizers).
5. Placement of 1 color column and 1 color centerfold of advertisements in the official catalogue of the event.
6. Placement of color Sponsor logo in the catalogue, on the page dedicated to sponsors.
7. Placement of Sponsor logo on each page of catalogue.
8. Placement of Sponsor logo on advertising pages of printed editions which are informational sponsors of the event.
9. Placement of Sponsor logo on the merchandise of the event (bags, pens, notebooks etc.)

- 10. Placement of Sponsor logo on the nameplate “Participant”, “Organizer” and “Mass Media”.**
- 11. Free participation in all actions of the exhibition and OSDN for 4 representatives of Sponsor.**
- 12. Placement of banners, flags of Sponsor in the halls and on the territory of exhibition.**
- 13. Report in the OSDN conference program.**
- 14. Target conference or presentation on solutions or productions of Sponsor in the conference hall of the exhibition.**
- 15. General Sponsor Day in the framework of exhibition (target actions as approved by the Organizers).**
- 16. Ordered exhibition stand (stand parameters shall be approved by the Organizers).**
- 17. Mentioning in the advertising articles.**
- 18. Mentioning in the advertising announcements and releases in the Internet.**
- 19. Placement of information about Sponsor on the home page of the official website of the event.**
- 20. Placement of informational materials of Sponsor in the informational package of participant.**
- 21. Mentioning in media after the end of the event:**
 - In reporting materials which shall be sent to the mass media and participants;
 - In the summary articles in editions of the informational sponsors of the event.

**Price of “General Sponsor” pack
may be approved by Organizers of the event**

“Golden Sponsor” Pack»

- 1. Participation of Sponsor representative in press conferences dedicated to the event.**
- 2. Greeting speech of Sponsor representative at the official opening ceremony of the exhibition.**
- 3. Placement of 1 color column in the official catalogue of the exhibition.**
- 4. Placement of color Sponsor logo in the catalogue, on the page dedicated to sponsors.**
- 5. Placement of Sponsor logo on each page of catalogue.**
- 6. Placement of Sponsor logo on advertising pages of printed editions which are informational sponsors of the event.**
- 7. Placement of Sponsor logo on the nameplate “Participant”, “Organizer” and “Mass Media”.**
- 8. Free participation of 3 Sponsor representatives in the exhibition.**
- 9. Placement of banners, flags in the halls and on the territory of the exhibition.**
- 10. Report in the framework of OSDN conference program.**
- 11. Target presentation of solutions or products of Sponsor in the conference hall of the exhibition.**
- 12. Mentioning in advertising articles.**
- 13. Mentioning in the news on television.**
- 14. Mentioning in advertising announcements and releases in the Internet.**
- 15. Placement of information about Sponsor on the main page of the official website of the event.**
- 16. Placement of informational materials of Sponsor in the informational package of the participant.**
- 17. Mentioning in media after the end of the event:**
 - In reporting materials which shall be sent to the mass media and participants;
 - In the summary articles in editions of the informational sponsors of the event.

Price of “Golden Sponsor” pack is USD 10000

“Sponsor” Pack

- 1. Greeting speech of Sponsor representative at the official opening ceremony of the exhibition.**
- 2. Placement of 1 color column in the official catalogue of the exhibition.**
- 3. Placement of color Sponsor logo in the catalogue, on the page dedicated to sponsors.**
- 4. Placement of Sponsor logo on each page of catalogue.**
- 5. Placement of Sponsor logo on advertising pages of printed editions which are informational sponsors of the event.**
- 6. Free participation of 2 Sponsor representatives in the exhibition.**
- 7. Placement of banners, flags in the halls and on the territory of the exhibition.**
- 8. Mentioning in advertising articles.**
- 9. Mentioning in advertising announcements and releases in the Internet.**
- 10. Placement of information about Sponsor on the main page of the official website of the event.**
- 11. Placement of informational materials of Sponsor in the informational package of the participant.**
- 12. Mentioning in media after the end of the event:**
 - In reporting materials which shall be sent to the mass media and participants;
 - In the summary articles in editions of the informational sponsors of the event.

**Price of “Sponsor” pack is
USD 5000 (other variants must be approved by the Organizers)**

“OSDN Conference Sponsor” Pack

- 1. One speech in the conference program (with approval of the program committee).**
- 2. Placement of color Sponsor logo in the catalogue, on the page dedicated to sponsors.**
- 3. Free participation of one Sponsor representative in the events.**
- 4. Placement of banners and flags in the hall where OSDN conference is held.**
- 5. Mentioning in advertising articles.**
- 6. Placement of information about Sponsor on the main page of the official website of the event.**
- 18. Placement of informational materials of Sponsor in the informational package of the participant.**
- 19. Mentioning in media after the end of the event:**
 - In reporting materials which shall be sent to the mass media and participants;
 - In the summary articles about OSDN Conference.

**Price of Sponsor pack
“OSDN Conference Sponsor”
is USD 1000 and more**



**Organizational sponsor and operator –
associated member of UAFOSS *Media Magic* LLC**

Справки: (044)2347560; факс (044)2344119; E-mail expo@uafoss.org.ua